



EVERYVILLE 2008

Community beyond Place, Civic Sense beyond Architecture

ONLINE COMPETITION

1. COMPETITION ORGANISATION AND MANAGEMENT

Fondazione La Biennale di Venezia, settori Arti e Architettura
Palazzo Giustinian Lolin, San Vidal, San Marco 2893 - 30124 Venice
tel: +39.(0)41.5218711, fax: +39.(0)41.5218812
website: [http:// everyville.labiennale.org](http://everyville.labiennale.org)
competition management: everyville@labiennale.org

2. OBJECTIVE OF THE COMPETITION

The Fondazione La Biennale di Venezia believes strongly in the younger generation, in its creative talents and the force of its ideas. Throughout the years this conviction has been translated into dedicated initiatives and projects. In occasion of the 11th International Venice Biennale of Architecture (Venice, September 14 – November 23) this conviction is represented by **EVERYVILLE**, an exceptional opportunity for University Students from around the world to be directly involved in the organisation of the Biennale.

The competition calls for the preparation of an **idea-project** based on the theoretical-critical text written by the curator of the 11th Exhibition **Aaron Betsky**. However, this time the element of challenge and stimulation lies in the fact that the works selected by the prestigious Jury will become an integral part of the 11th Exhibition, presented in a dedicated section. The competition thus represents a **unique opportunity** and unrepeatable occasion to present your work, coupled with the satisfaction of presenting it during what is now considered to be the most important architectural exhibition in the world.

3. CONDITIONS

The single phase competition is open to students of all disciplines and from any university in the world who have not graduated at the time of 1st January 2008, as well as to graduates of any discipline that in the course of 2008 are enrolled students in post-graduate studies such as specialization, master's degree, PhD, etc., and whose attendance may be certified.

Participants can be individuals or groups. Interdisciplinary and multicultural groups are encouraged. The ownership of the idea-project is recognized in equal measure to all members of eventual groups. Each participant or group can prepare and submit only one project and participants may be part of more than one group.

4. EXCLUSIONS AND INCOMPATIBLES

All submissions (images and text) **must be anonymous and respect the technical specifications outlined in this document. Failure to respect this clause will result in the disqualification of the submission.** The Jury may decide to exclude any participant based on the deformity of the material

Completely realized
by Telecom Italia technology



Software powered by
NEWITALIANBLOOD.COM

In collaboration with
DOMUS



presented with respect to the indications contained in this brief or in light of evidence that may compromise the anonymity of the submission.

The following are not eligible to participate in the competition:

- employees of the Biennale di Venezia, Telecom Italia, Domus, and Newitalianblood.com;
- those who have collaborated in the preparation of the competition;
- spouses, parents and relatives of Jury members, including third-degree relations;
- those with ongoing professional/personal relationships with the members of the Jury.

5. REGISTRATION AND FREE ADMISSION TO THE 11th INTERNATIONAL VENICE BIENNALE OF ARCHITECTURE

Participants must **complete the online registration process by 10:00 AM on July 1, 2008**, by filling out, in all of its parts, the form found at <http://everyville.labiennale.org>, indicating the following: name of the group, followed by the name – first and last, address, taxpayer's code number (or equivalent), email, date of birth and telephone number of **each member of the group**.

The payment of the **10 (ten) Euro inscription fee** can be made using a credit card or debit card (Visa, MasterCard, American Express) directly to the online account of the Venice Biennale. If the group is composed of only one student, the cost of inscription is 10 (ten) Euro; if the group is composed of 2 students, the cost is 20 (twenty) Euro; if the group is composed of three students, the cost is 30 (thirty) Euro; this formula is repeated up to a maximum of 10 participants per group.

Following the correct completion of the online registration process, the system will automatically forward each member of the group an email with a USER ID and PASSWORD, to be used to complete the online payment and the successive online submission of the project images.

Following the successful completion of the online payment, the system will forward each member of the group a receipt of payment.

No other form of registration is possible and it is not possible to modify completed registrations, or to eliminate or add group members.

All participants who present themselves at the Biennale ticket offices with the receipt of payment and valid identification will be granted **free admission to the 11th International Architecture Biennale**.

6. REQUESTED MATERIAL AND SUBMISSION INSTRUCTIONS

Participants must submit **2 (two) images** (which may include different drawings) of the idea-project in .jpg format (dimensions: 945x450 pixels, maximum size 200 kb) and a **descriptive text** in English (maximum length:

Completely realized
by Telecom Italia technology



Software powered by
NEWITALIANBLOOD.COM

In collaboration with
DOMUS



2000 characters).

The material is to be submitted by the participants according to the instructions published in two online 'pages', according to the instructions that can be easily followed by anyone with a minimum knowledge of email and internet.

The images and text must clearly outline the concept, strategy and design necessary for the understanding of the submission.

- The first 'page' must contain:

a) One .jpg image (940x450 pixels, maximum sized 200 kb) that includes at least one three-dimensional image of the entire project (renderings, photomontages, photographs of models, perspectives or drawings);

b) A text, in English, maximum length 1000 characters (spaces included) describing the general content of the submission.

- The second 'page' must contain:

a) One .jpg image (940x450 pixels, maximum sized 200 kb) that includes at least one three-dimensional detail of the project (renderings, photomontages, photographs of models, perspectives or drawings);

b) A text, in English, maximum length 1000 characters (spaces included) describing the general details of the submission.

Following the completion of the self-publication of both 'pages', the online system will automatically forward the members of the group an email confirming the files submitted (images and text) in .pdf format.

Participants may substitute previously transmitted images. The Jury will evaluate only the last images received.

Images and text may not be submitted in any other form.

For the self-publication of the images and text, it is sufficient to have access to an internet connection and browser, such as Mozilla Firefox (version 2.0 or higher for PC Windows and for MAC OS X) or Internet Explorer (version 6.0 or higher for PC Windows only, no MAC) or Safari (version 3.0 or higher for MAC OS X).

The self-publication procedure will be active on the competition site from 10:00 AM on July 1, 2008 to 10:00 AM on July 15, 2008 (Italian time), by which time all submissions must be received in order to be eligible to participate in the competition.

Given the considerable amount of time available to competitors for the activation of the aforementioned procedures and the adoption of technical actions that are ordinarily suitable and sufficient, the Biennale di Venezia declines any and all responsibility for failure to access the system and/or failure to activate the online procedures within the allotted time frame, resulting from technical difficulties faced by participants and/or deriving from

Completely realized
by Telecom Italia technology



Software powered by
NEWITALIANBLOOD.COM

In collaboration with
DOMUS



the system, which are beyond the organiser's control, such as, for example, difficulties in connecting to the system resulting from participant's use of unsuitable systems or systems used inappropriately, temporary congestion of the internet network and/or connections to the online system, natural catastrophes or human actions that may affect the competition management system, etc.

7. ANONYMITY OF THE SUBMISSIONS

The online system associates an individual and random **8-digit numerical** code to each submission received.

Not even the author of the submissions will be made aware of this code.

Only following the completion of the Jury's assessments will the 8-digit codes be associated with the names of the submissions' authors.

Participants are thus reminded that all texts and images submitted must not contain any references that may compromise their anonymity.

8. JURY

Effective Jury Members:

- 1- **Paolo Baratta** – President of the Venice Biennale › IT (President of the Jury);
- 2- **Aaron Betsky** – Director of the 11th International Architecture Exhibition › NED-USA;
- 3- **Francesco Delogu**, Architect, Delogu Associati › IT;
- 4- **Zaha Hadid** - Architect, Zaha Hadid Ltd. - Pritzker Prize › UK;
- 5- **Thom Mayne** - Architect, Morphosis - Pritzker Prize › USA;
- 6- **Luisa Hutton** - Architect, Sauerbruch & Hutton › GER;
- 7- **Flavio Albanese** – Director of Domus Magazine › IT;
- 8- **Luigi Centola** - Architect, Centola & Associati › IT.

9. COORDINATION OF THE ONLINE PROCEDURES

The Venice Biennale has named the engineer Paolo de Riso (Newitalianblood.com) as the coordinator of the online registration procedures. Mr. de Riso is also responsible for the transmission and the evaluation of the submissions, in addition to preparing, controlling and managing the automated online registration and self-publication systems. He will also manage all procedures related to the anonymity of the proposals, and be responsible for the association of the numeric codes assigned to each submission and the name(s) of the author(s).

Completely realized
by Telecom Italia technology



Software powered by
NEWITALIANBLOOD.COM

In collaboration with
DOMUS



10. PRESENTATION AND AWARDING AT THE 11th INTERNATIONAL ARCHITECTURE EXHIBITION

Following the classification of the submissions and the verification that each submission has respected the rules of the brief, the Biennale di Venezia will offer the **top 10 projects** and **40 honourable mentions** the possibility to present their work as part of a large multimedia installation located inside the main section of the 11th International Architecture Exhibition, in one of the halls of the *Artiglierie* in the Venice Arsenal.

All submissions will also be displayed for one year on the internet competition site at everyville.labiennale.org.

The **official awards ceremony** recognising the top 50 entries will be held during the inauguration of the exhibition, in the presence of the President and Director of the 11th International Architecture Exhibition, who will confer the diplomas and certificates of merit.

11. RESULTS, PUBLICATION, INTELLECTUAL PROPERTY AND USE OF PERSONAL DATA

Following the completion of the Jury's assessments, the competition organisers will publish the results via email, forwarding a copy to all participants. The classification of the selected projects will be forwarded to international magazines of urban planning, architecture and landscape architecture.

The 50 winning projects must forward a CD-Rom with the 2 images in high-resolution (300 dpi) by August 10, 2008.

The winning participants are guaranteed the intellectual property of the submissions, as per applicable legislation regarding author's rights. Participation in the competition automatically grants the Biennale di Venezia the right to use the submitted work for all objectives related to the divulgation of the results.

Registration for the competition authorises the use of the personal data supplied for uses exclusively related to the inherent phases and successive procedures of the competition.

Completely realized
by Telecom Italia technology



Software powered by
NEWITALIANBLOOD.COM

In collaboration with
DOMUS



12. WAIVER OF RIGHTS OVER COPYRIGHT OF ALL TEXTS AND IMAGES

Participants who choose to register with the competition **authorise** the Fondazione La Biennale di Venezia to use all of the submitted material (text and images) and declare that the material is not subject to any claims by third parties. Participants will make every effort to indemnify the Fondazione La Biennale di Venezia in the event of disputes with third parties regarding any publications related to the 11th International Venice Biennale Architecture Exhibition 2008, specifically referred to: catalogues, guidebooks and any other use related to the exhibition.

The Fondazione Biennale di Venezia reserves the right to make a selection of the material submitted, for its own publications. Participants authorise the Fondazione La Biennale di Venezia to use these images for the institutional objectives of the Fondazione and activities related to the *Archivio Storico delle Arti Contemporanee de La Biennale di Venezia*. The Fondazione guarantees that any use will be accompanied by the mention of the author(s).

13. SUMMARY AND CALENDAR

Competition Announcement and Beginning of Online Registration: **April 8, 2008**

End of Online Registration: **July 1, 2008** (10:00 AM Italian time)

Beginning of Self-Publication of Ideas-Projects: **July 1, 2008** (10:00 AM Italian time)

End of Self-Publication of Ideas-Projects: **July 15, 2008** (10:00 AM Italian time)

Completion of Jury Assessments: **July 30, 2008**

Announcement of Results: Venice Biennale, **September 14, 2008**

Presentation of Projects: Venice Biennale, to **November 23, 2008**

Completely realized
by Telecom Italia technology



Software powered by
NEWITALIANBLOOD.COM

In collaboration with
DOMUS