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IDEAS COMPETITION BELLARIA HILL PARK AND ANTENNA/LANDMARK

BRIEF

TOWN OF SALERNO

NEWITALIANBLOOD

COMPETITION BRIEF

Ideas Competition

“Bellaria Hill Park and Antenna/Landmark for Salerno”

Section I: Awarding Body

1.1 Name and Address

Town of Salerno, Public Works Department, Via Roma – 84100 Salerno, Italy

1.2 Contacts for Information

Competition Secretary: Town of Salerno Planning Department – Urban, Territorial, Planning and Programming Division

tel. +39 089 663900, fax +39 089 661295, web: www.comune.salerno.it

email: concorsoantenna@comune.salerno.it

Hours: Tuesday and Thursday 9:30 a.m. to 12:30 p.m. and 4:30 p.m. to 5:30 p.m.

This Brief and the Competition Regulations, Guidelines and attachments can be downloaded from the Town of Salerno’s official website www.comune.salerno.it and from the Competition website www.newitalianblood.com/antennasalerno realised by NewItalianBlood, the Town of Salerno’s official Technical Partner.

1.3 Technical Partner

The competition is conceived and organised in collaboration with the Associazione NewItalianBlood No Profit and the online Portal www.newitalianblood.com, specialised in the programming and management of national and international competitions.

Section II: Object of the Competition

2.1 Description

The competition focuses on the landscaping and redesign of an area currently occupied by a series of telecommunications antennas. Partially owned by the Town of Salerno, the site is situated atop the Bellaria Hill and includes the entrance area, internal paths, parking and a belvedere in a public park. The objective is to recover the use of this panoramic park in the heart of the city and, simultaneously, to ensure maximum safety for residents and visitors through the environmental rehabilitation of the entire area and the realisation of a safe and functional Telecommunications Antenna. The design of the new Antenna must minimise visual and electromagnetic impact and constitute an expression of contemporary design able to represent an urban Landmark that substitutes the numerous, obsolete and disturbing antennas currently situated atop a series of unattractive and intrusive steel structures.

Section III: Legal, Economic, Financial and Technical Details

3.1 Requirements for Participation

As per articles 90 and 108 of Italian Legislative Decree 163/06, the competition is open to the following subjects: individual or associated professionals, (as per Italian Law 1815/93); professional associations; engineering companies; temporary associations between the aforementioned subjects; stable consortia of professional associations or engineering companies; licensed professionals registered with local/national professional associations; physical and legal residents of EU Member States legally registered to practice a profession.

3.2 Competition Financing

The competition is part of the International Festival GATE Salerno 2014, financed by the Campania Regional Government (Axis 1, Operative Objective 1.9 – POR Campania ERDF 2007-2013).

3.3 Conditions

Requests to participate in the competition, contained in the envelope entitled “*Documentation Amministrativa*”, (Administrative Documentation) must be presented in anonymous form. The only information on the exterior of the envelope must be: “*Documentation Amministrativa*” accompanied by an alphanumeric code of ten characters, numbers and/or letters, signed by the professional or group of professionals, by the designated group leader and by each component of temporary professional

associations, the legal representative of professional companies, engineering companies, consultants and/or collaborators, must contain the following information relative to each participant (failure to respect these requirements will result in exclusion from the competition):

- personal data and professional registration;
- type of participation (self-employed professional, associated professional, team leader or member of a temporary association of professionals, legal representative or member of a company, collaborator and/or consultant, etc.);
- declaration non-subsistence of incompatibilities to assume eventual commissions or of causes for exclusion, as specified in the Competition Guidelines;
- unconditional acceptance of all clauses and prescriptions contained in the Competition Guidelines and Brief;
- declaration of possession of general requirements as per art. 38 of Italian Legislative Decree n. 163.
- authorisation to use and/or publish submitted material, the name of participations and their consultants and/or collaborators for reasons related to the exhibition of material and the publication of the submissions as per the Competition Guidelines;
- Temporary Associations of Professionals and companies must provide the additional declarations indicated in the Guidelines. The declarations must be prepared as per Italian Presidential Decree 445/2000 and accompanied by a valid identity document.

Section IV: Procedures

4.1 Awarding Procedure

Open, anonymous procedure in conformity with art. 108 of Italian Legislative Decree 163/2006.

4.2 Criteria

The Jury will evaluate the submissions received based on the following criteria and weighting:

a) Architectural Design (40 Points)

With particular reference to the Telecommunications Antenna the design must express elevated quality and timelessness, balancing elegance, lightness and an original image with technological functionality. The proposal must be compatible with the quality and use of the site. The design must be integrated within the landscape to minimise its impact. Designs must allow for the future expansion in the number of concessions for telecommunications, telephone and broadband devices.

b) Sustainability (20 Points)

The proposal must demonstrate values of economic and environmental sustainability, in relation to costs of construction and management, as well as the possibility to recycle/reuse materials at the end of their lifecycle. In particular the following should be analysed: cost of works and insertion within the site, safety and impact of the construction site, running and maintenance costs.

c) Feasibility (20 Points)

The proposal must satisfy and fully adhere to applicable urban and landscape planning regulations. The feasibility of the proposal will also be evaluated in relation to local geological, seismic and climatic conditions and regulations and laws on electromagnetic pollution prevention.

d) Landscape Requalification (20 Points)

A great deal of attention must be paid to the general requalification of the Bellaria Hill Park and to the use and safety of the site, above all in the most accessible and panoramic areas. Proposals must also examine suitable accessibility and the safety of the area beneath the Antenna and related technological services.

Section V: Administrative Information

5.1 Documentation

This Brief and the Competition Regulations, guidelines and attachments can be downloaded from the Town of Salerno's official website www.comune.salerno.it and from the Competition website www.newitalianblood.com/antennasalerno.

5.2 Deadline for Receipt of Submissions

Submissions must be received by the Protocol Office of the Town of Salerno (address found under point 5.3) by hand, post or courier in a sealed envelope bearing the following title: Concorso di idee

“Parco del Colle Bellaria e Antenna/Landmark per Salerno” and the sender’s details represented in the form of a ten character alphanumeric code – letters and/or numbers – by no later than 12:00 p.m. on **8 January 2015**. No submissions will be accepted after this deadline.

The envelope must in turn contain the “Proposta Ideativa” (Ideas Submission), in anonymous form containing the material requested in the Competition Guidelines and bearing, in the upper right corner, only the alphanumeric code comprised of ten characters – letters and/or numbers. This envelope must also contain another sealed envelope bearing the title “Documentation Amministrativa” (Administrative Documentation) containing the material outlined in the Competition Guidelines. No indications of the sender aside from the alphanumeric code are to be present. Failure to comply will result in exclusion from the competition.

5.3 Address for Submission of Proposals

Comune di Salerno, Archivio Generale, Via Roma, 84100 Salerno, Italy.

5.4 Language

All material must be presented in the Italian language.

5.5 Requested Material

A total of 2 A1 vertical format drawings, printed or mounted on rigid backing (forex or similar, 3mm); Descriptive Report, A4 vertical format, maximum 10 pages, cover included.

5.6 Prizes

The competition will conclude with the establishment of a ranking of the submissions received, and the awarding of three Prizes and a maximum of five Honourable Mentions:

- First Prize: € 12,500.00
to be considered as an advance payment in the event of a successive professional commission as per art. 21 of the Project Guidelines;
- Second Prize: € 4,500.00;
- Third Prize: € 2,500.00.

5.7 Jury

The evaluation of submissions is entrusted to a Jury comprised of the following members:

Arch. Bianca De Roberto - Director of the Town of Salerno Urban Planning Department (President); Arch. Mario Cucinella - MCA Architects; Arch. Massimo Alvisi - AlvisiKirimoto + Partners; Arch. Luigi Centola - Centola & Associati; Ing. Maurizio Milan - Milan Buro Ingegneria.

Substitutes: Arch. Filomena Daraio, coordinator of the Town of Salerno Planning Office; Arch. Santo Marra - SudArch. All decisions reached by the Jury will be binding for the Competition Organiser.

5.8 Awarding of Successive Design Commissions

The Town of Salerno, as per art. 108 of Italian Legislative Decree n. 163/2006, reserves the right to award the winner of the competition with a commission for the development of the preliminary, detailed and final design, as well as the artistic supervision of construction. Agreements will be reached through negotiation and without a public tender call, under the condition that the winner possesses all of the technical and professional requirements to develop the aforementioned stages of design.

Section VI: Other Information

6.1 Privacy

The present Brief is tied to a project and/or program financed by European Funding. As per Italian Legislative Decree n. 196/2003, any information supplied will be utilised exclusively for institutional purposes. Further information and more precise details can be found in the Competition Guidelines.

6.2 Competition Manager

Ing. Domenico Barletta, Director of the Town of Salerno Public Works Department.

DIRECTOR OF THE PUBLIC WORKS DEPARTMENT

Ing. Domenico Barletta